



ACRT INC

Independent Utility Vegetation Management
ASSESSMENT • CONSULTING • REPRESENTATION • TRAINING

1333 Home Avenue
Akron, Ohio 44310

www.acrtinc.com

Spring 2011

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Current

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Sharing In Our Future

Mike Weidner Now A TREE Fund Trustee

ACRT President & CEO Michael Weidner is now a trustee for the Tree Research and Education Endowment (TREE) Fund, the leading non-governmental source of funding for research and education in the field of arboriculture.

"For years, ACRT has endeavored to become a bigger part of our industry," Weidner said. "Through training, certifications, participation and financial support, we've succeeded in our goal to direct and shape our industry through organizations such as the ISA, UAA and the TREE Fund. The latter recently asked me to serve on their board of trustees and I accepted. This will be a great opportunity for ACRT to show how much we care about what we do and how it affects others."



excited to start using my knowledge and experience for the organization's growth."

Weidner is also on the UAA research committee, which creates utility vegetation management research opportunities financed by the TREE Fund. To raise money each year, the TREE Fund holds many charitable events including the Tour de Trees and Raise Your Hand for Research Auction.

Two other ACRT board members serve on the TREE Fund's executive committee, helping to define and realize its strategic vision. Mike Neal of Arizona Public Service serves as President and Randy Miller of PacifiCorp serves as Vice President.

The TREE Fund's board of trustees consists entirely of volunteers with expertise in a wide range of industries: commercial, municipal and utility arboriculture, academia, research, manufacturing and communications. All share a passion for the research and education necessary to ensure professional and appropriate tree care.

"It's an honor to support the TREE Fund in its efforts to ensure that funding for arboriculture research and education programs remains available," Weidner said. "ACRT believes in the TREE Fund's mission and I'm

Upcoming Training

Advanced Arborist Training
June 6-10, 2011

Basic Arborist Training
July 11-15, 2011

Line Clearance Arborist Certification Training
July 18-22, 2011

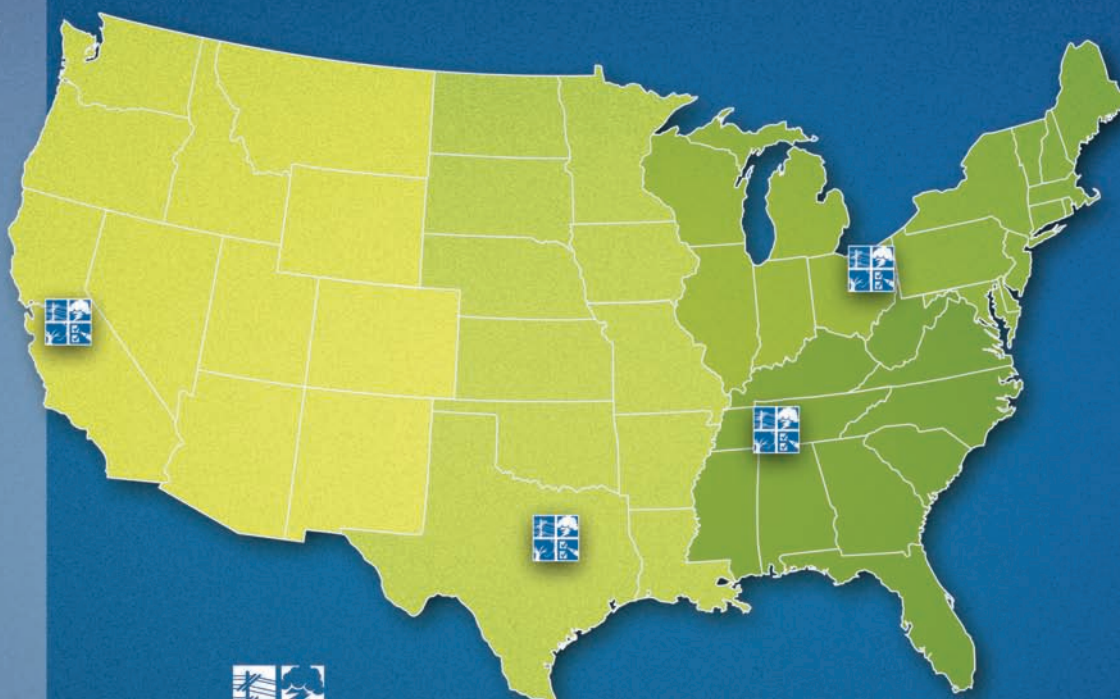
Sales Territories

West
William E. Litel,
Business Development Manager
730 S. Beckman Rd., Suite A
Lodi, CA 95240
Office (209) 263-1554
Fax (209) 367-4194
blitel@acrtinc.com

Southeast
Tim Lawyer,
Business Development Manager
503 E. Ligon Dr.
Nashville, TN 37204
Office (800) 622-2562, ext. 443
Direct (615) 780-9193
Cell (615) 604-9766
tlawyer@acrtinc.com

Southwest
Joe Marshall,
Sales Manager
1333 Home Avenue
Akron, OH 44310
Office (800) 622-2562, ext. 297
Cell (330) 618-3110
jmarshall@acrtinc.com

Northeast
Kevin Jones,
Business Development Manager
1333 Home Avenue
Akron, OH 44310
Office (800) 622-2562, ext. 327
Cell (330) 703-6522
kjones@acrtinc.com



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(800) 622-2562 • www.acrtinc.com

Plugged In: Troy Ross

Success Through Multiple Perspectives



ACRT board member Troy Ross started with ACRT in 1999. He began working with ACRT's southern clients, eventually becoming an Operations Manager and then Director of Operations. He became interested in the board when ACRT transitioned into an ESOP.

"They set up an employee seat on the board right after they became an ESOP. After several years of other employee owners serving on the board I decided it was time to throw my hat in the ring and I was elected for a two-year term," Ross said. "The first year I was a non-voting member. When the voting employee board member's term ended, I stepped in."

Being an employee board member certainly has its benefits for Ross and ACRT — the first being the benefit of service to ACRT.

"We're out there eating, living and breathing ACRT," Ross said. "Having employees on the board helps the board feel the pulse of the company. The second benefit is for our employees. They're all owners and I'm here representing them."

Ross says the more complex and challenging aspects of board participation work in tandem with its benefits, but the insight and experience gained have paid him back tenfold.

Ross had very specific reasons for joining the board as well as maintaining a certain level of operation.

"I wanted to see the inner workings of ACRT and I felt like I had some good ideas to share. The decisions that I make for ACRT are three-pronged — I have to consider our employees, our clients and ACRT itself. We discuss the current and future states of the company, business development ideas, new service ideas and try to make the best choices we can for our shareholders who are also our employees."

Taking The Lead

Todd Jones Nominated For UAA Board

ACRT Chief Operations Officer Todd Jones has been nominated for the to the UAA Board of Directors. As one of the people who will help steer the course of the Utility Arborist Association, Jones is perfectly suited to impact the future of the organization through his community leadership, memberships, outreach to industry associates and encouragement for participation.



"Participation on this board is something I believe in, but I need the help and support of my colleagues to make it a reality," Jones said. "If my nomination succeeds, being on the UAA board will help me contribute to true growth and revitalization, which we at ACRT wholeheartedly support."

Jones shows his support by helping the industry share information on a broader scale through his position on the UAA Communications Committee, which develops content concerning a wide variety of industry trends, concerns and developments. Furthermore, his position as Chief Operations Officer at ACRT enables him to understand the beating heart of the industry and pursue developments necessary to make it even stronger.

"Through guidance from associates such as Randy Miller of PacifiCorp, Mike Neal of Arizona Public Service and Steve Tankersley of Pacific Gas and Electric, I've seen firsthand that passion and dedication to the industry — even in difficult times — is critical to furthering our collective cause and support of those we serve," Jones said. "This is an industry that holds great potential for those willing to embrace it, and that's what this nomination is all about. I'll be able to help everyone reach higher and perform better."

Cast your UAA vote for Todd Jones — and a stronger future of communication and industry revitalization.

Less Means More

2010 Best Year For ACRT Safety Performance

In 2009, ACRT decided to take employee safety in a new direction by branding the company's safety process as "ACRT SAFE." The updated safety management process focused first on increasing employee incident reporting from our contract utility foresters, and second, using this information to help supervision be more proactive to safety hazards faced in the field. In the ACRT safety process, incidents are defined as any event that caused or could have caused personal injury, illness or damage to company property — no matter how slight — arising from or sustained in the course of employment with the company.

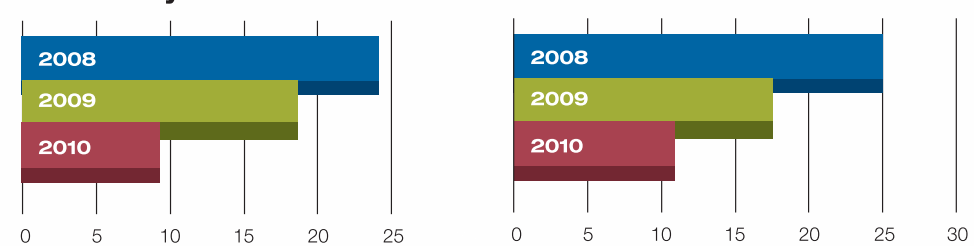


animal attacks and slip, trip and fall events (STFs) were successful in reducing these injuries. Recognizing the major types of injuries experienced by our foresters in the past helped lead to increased prevention efforts in 2010.

Driving over eight million miles per year, ACRT employees are always at risk of vehicle accidents. Improved drivers training through the use of the Smith System drivers training courses has helped bring awareness to the dangers of driving distractions, in addition to the advantages of a safe following distance, staying safe at intersections, and avoiding backing collisions. We will continue to focus on safe driving improvement by presenting the National Safety Council's four-hour Defensive Driving course to our employees in 2011.

The success of our recent safety performance is the direct result of the cooperative effort given by our Contract Utility Foresters (CUFs), ACRT Supervisors and Operations Managers as they all have focused on increasing safety awareness in

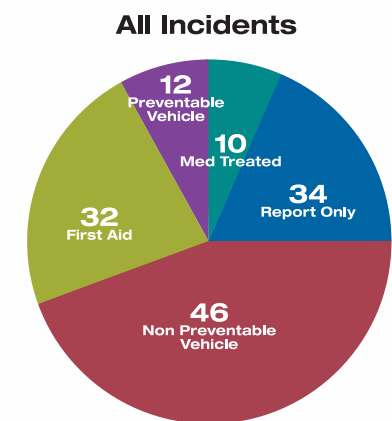
Medically Treated Incidents **Preventable Vehicle Incidents**



This increase in incident reporting revealed a wide scope of safety issues giving ACRT's management new opportunities to focus on corrective action through hazard-specific training, field-level prevention techniques and employee accountability for personal safety. This renewed focus on field safety made 2010 one of the best years ever in terms of safety performance. While the number of overall incidents reported has increased, fewer medically treated and preventable vehicle incidents were reported than at any other time in the past decade.

Improvement in these two areas was achieved by increasing employee safety awareness to the major causes of field and vehicle incidents. Field hazard prevention efforts toward poisonous plant exposure, insect bites,

each aspect of their daily job duties. Not only has the number and type of serious incidents decreased, workers compensation claims, costs and lost workdays have dropped as well. ACRT's ongoing mission is to create a safety conscious environment and culture of learning. By keeping our foresters safe on the job, our customers benefit through increased efficiency and the volume of quality work performed.



Medically Treated Incident Types

