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FOR IMMEDIATE RELEASE

## ACRT APPOINTS LITEL TO NEW BUSINESS MANAGER

AKRON, OHIO – July 7, 2010 – ACRT, a leader in utility vegetation management (UVM) consulting, announced the addition of **William E. Litel** to its sales team in the Western United States. Litel has been a member of the ACRT team since 2004 holding the positions of Ready Force team member and senior consulting utility forester.

“Bill brings a wealth of sales experience to his new role, as well as practical field-level service in UVM,” said Joe Marshall, sales manager for ACRT. “He will be an immediate asset to both our sales team and our customers.”

As new business manager, Litel will be responsible for working with prospects and new customers in the Western United States. He has more than 20 years of related experience and is an ISA Certified Arborist and California Certified Nursery Professional specializing in plant identification and arboriculture.

“I am looking forward to assisting the sales team in our goal to expand ACRT’s presence in the West,” Litel said.

Litel resides in Stockton, Calif. For more about ACRT, visit [www.acrtinc.com](http://www.acrtinc.com).

### About ACRT, Inc.

Headquartered in Akron, Ohio, ACRT, Inc. is an employee-owned utility vegetation management consulting firm focused on line clearance, tree care, urban forestry and training. Employing more than 400 utility arborists, horticulturists, urban foresters and GIS technicians, ACRT operates nationally with satellite groups in California and Tennessee, and training centers in Oregon, Illinois, Vermont, Arkansas and Kentucky. For nearly 25 years ACRT has been known as a leader in its industry as the first and largest national vocational commercial urban forestry consulting firm in the United States. For more information, visit [www.acrtinc.com](http://www.acrtinc.com).

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